



Bird Loechl McCants & Holliday Adds Jake Ware to the Firm's Roster of Legal Talent  
May 9, 2022

ATLANTA, May 9, 2022 – Jake Ware has joined Bird Loechl McCants & Holliday (BLM&H) as an associate in the Corporate and Securities, Commercial Real Estate and Employment practice groups.

Ware brings to BLM&H a unique combination of commercial litigation experience and sports-related transactional experience. Ware started his legal career at Alston & Bird LLP, an AmLaw 50 law firm, where he represented multinational corporations, including Fortune 500 companies, litigating complex commercial disputes related to breach of contract, product liability and government investigations. Prior to joining BLM&H, Ware worked as an Athlete Agent and General Counsel to Moyo Sports Associates, Inc. At Moyo Sports, Ware served as an MLBPA-certified agent to top Major League Baseball players.

Ware joins W. Hunter Holliday and Kevin J. Loechl in the Corporate and Securities practice group to advise clients on complex business transactions, debt and equity financings, private securities offerings, recapitalizations, corporate governance, data protection and complex contract negotiations. Ware also joins Upshaw in the Commercial Real Estate practice group to advise institutional investors and developers in negotiating complex agreements related to the ownership, operation and disposition of real estate across all asset types.

Ware will bring his experience as a MLBPA-certified agent to BLM&H's Employment practice group where he will continue working with elite athletes and coaches to negotiate salaries, endorsement agreements, public appearances and complex professional sports contracts.

Ware is the third lawyer from Alston & Bird to join the firm. W. Hunter Holliday joined BLM&H in 2016, and Jeff Upshaw joined BLM&H last year as a partner to lead the firm's Commercial Real Estate practice.

BLM&H Managing Partner, Kevin J. Loechl, said, "We are thrilled to have our third lawyer from Alston & Bird. Jake received valuable experience there, and clients recognize that BLM&H, with its deep bench strength of lawyers that have come out of major law firms, can provide the sophisticated legal services they need. The combination of Jake's experience as a Division 1 college athlete in both baseball and golf with his legal experience at Alston & Bird and as a professional sports agent will be a win-win for both BLM&H and our clients."



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## About BLM&H

Over more than three decades, Bird Loechl McCants & Holliday has grown to become a leading U.S. law firm helping companies, organizations and individuals solve their most complex legal matters. The firm delivers tailored solutions and world-class work product with an uncompromising approach to service and quality. More information is available at [www.blmhlaw.com](http://www.blmhlaw.com).

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